



IT2B

DIGITAL TRANSFORMATION SERVICES

TRANSFORMING BUSINESSES INTO DIGITAL PLATFORMS

HYBRID CLOUD BUSINESS INTELLIGENCE INTERNET OF THINGS SMART CITIES BIG DATA & ANALYTICS COGNITIVE ANALYTICS COGNITIVE ANALYSIS TRACK & TRACE HYBRID CLOUD CUSTOMER EXPERIENCE HEALTH SOLUTIONS BUSINESS INTELLIGENCE INTERNET OF



In Digital Transformation Services,
**IT2B is a specialist in integrating
technologies in several
environments.**

Its main goal is to bring its clients
complete and innovative solutions
and services, connected to the
challenges of the market.



IT2B



**PRESENT IN THE MARKET
FOR OVER 18 YEARS
SUPPORTING CLIENTS AND
PARTNERS IN ADAPTING TO
THE NEW DIGITAL ERA.**

TRANSFORMING THE RELATIONSHIP BETWEEN BUSINESS, IT AND ITS USERS



18 years of
experience



Ranked among the
top IT companies



Over 1.300
employees



Customer service
throughout Brazil



Over 600
clients



1st Latin America
Track & Trace Lab



350 thousand
technical assistance
services/year



Technical Lab in
Barueri - SP



Over 150 thousand
hours in project/year



100% Brazilian
Company



Logistic Center
in SP



Over 20 technical
bases throughout the
country



MAIN AWARDS

ORACLE®

2019 | Highest Value-Added Selling



**Hewlett Packard
Enterprise**

2016 | Top Channel Partner HP Award

2014 | Largest Sales Revenue of HP Software

2014 | Best Data Center in Innovation Intel

2013 | Largest Channel Enterprise Group Brazil HP

2013 | Largest Sales Channel Intel



2014 | Largest Project in Government

2014 | Largest Print Outsourcing Contract

2014 | Largest Case of Embedded Solution

2014 | Largest Sale - Digital Signage



candefero

2014 | Channel Award in Latin America

**CHANNEL REFERENCE
AWARDS**

GRUPO IT MÍDIA

2011 | Best Industrial Performance

2010 | Best Performance in OTI Projects

2009 | Best Performance in Health

SUCCESSFUL PARTNERS

IT2B has technology partners connected to the positioning of Digital Transformation Services and the new Digital Age. A team of the world's leading IT manufacturers, all specialized in designing the best solution for each customer's needs.

bradoo

CELK
SISTEMAS

CISCO

EPSON®
EXCEED YOUR VISION

FUJITSU

Hewlett Packard
Enterprise

HUAWEI

hp

IBM®

KYOCERA

Lenovo

Lexmark™

MICRO
FOCUS

Microsoft

OKI
PRINTING SOLUTIONS

ORACLE®

PHILIPS

SAMSUNG

xerox

BUSINESS UNITS

TRANSFORMING BUSINESS
INTO DIGITAL PLATFORMS



DIGITAL
TRANSFORMATION
SERVICES



IT SOLUTIONS



SMART CITIES
SOLUTIONS

COMPLETE AND SPECIALIZED PORTFOLIO

TO MEET THE DEMANDS OF THE PUBLIC AND PRIVATE SEGMENTS.



DIGITAL TRANSFORMATION SERVICES

Solutions that offer innovative capabilities to increase organizations' digital maturity by supporting managers to embed their companies in the 4.0 economy.



IT SOLUTIONS

Its suite of solutions provides the technological foundation necessary for organizations to remain competitive, be prepared for market challenges, and grow within their respective industries.



SMART CITIES

Solutions that can overcome urban problems and pressures by making real changes in cities, as well as offering new experiences and higher quality of life for citizens and their respective sectors.

DIGITAL TRANSFORMATION SERVICES

DIGITAL PLATFORM SOLUTION TO SUPPORT BUSINESS

DTS offers solutions designed from the needs of each business, supporting different areas. Projects which are fully cohesive to industry 4.0, using BIG Data, IOT, Blockchain, AI - Artificial Intelligence and Digital Frameworks to accelerate the development of innovative and disruptive solutions.



Business & Process
Solutions



Big Data &
Analytics



Cognitive
Analysis



Health
Solutions



Track & Trace
Solutions



IT SOLUTIONS

BUSINESS SOLUTIONS 4.0

IT Solutions is responsible for all the management, organization and intelligence behind business process execution. Strategically and custom designed projects to assist in Digital Transformation and meet the needs of each client.



BCC - Business,
Continuity
Center



Field Services
Solutions



Full
Outsourcing



HaaS
Hardware as a
Service



Networking
& Security



Print
Outsourcing
& ECM



Smart
Attendance



Server &
Data Center

SMART CITIES SOLUTIONS

SMART CITIES WITH INNOVATIVE FEATURES

Smart Cities are cities which learn from their mistakes and successes, and use this information to improve citizen services in a way that is connected and interrelated to their diverse eco-environments. **The main objective is to improve people's lives with sustainability, safety and efficiency.**



ICCC

Integrated Command and
Control Center



SMART PLACE

Connected and smart
spaces



ZAR

Digital Parking

CASES IT2B

BUSINESS & PROCESS SOLUTIONS



Implementation of an e-commerce integrated with internal systems such as billing and logistics. Support in the relationship between customers and business teams with differentials in the solution, such as product order control and integration with Herbalife's worldwide ERP.

Greater control and integration of data with technology and information and system innovation.



Implementation of ICM (Incentive Compensation Management), to speed up the commercial area and create sales incentives. Gain performance and control by implementing sales strategies by territories, products and sellers.

- Application of calculation rules;
- Greater security for Labor Resources and Processes;
- Agility to determine compliance commission.

CASES IT2B

BIG DATA & ANALYTICS



Implementation of an automated Business Management system integrated with essential processes of the São Paulo Metro such as administrative, financial, investments, contracts, projects, among others. Use of Big Data and Business Analytics for data incorporation and management support.

Greater integration between the system, complete view of areas, measurement of results and improved decision making of the institution.

CASES IT2B

TRACK & TRACE SOLUTIONS



Traceability and tracking of all GMI production process with unique code generator system and data storage. QRCode generation, printing and identification for products, with support for training, service, maintenance and control and automation services.

Effective monitoring of all production processes with greater agility, mobility and traffic safety.

CASES IT2B

FULL OUTSOURCING



Full Outsourcing with more than 300 specialized professionals who work in different PRODESP clients such as Poupatempo, Government and Health Departments, Public Prosecutor, Government Palace, among others. Various activities ranging from project management to database control and support.

Very low impact on the client's routine activities during the transition process and 100% of the results proposed in the contract.



Provision of technological services ranging from the opening of physical stores to the full operation of the units under Allied management. All IT, Outsourcing, and Service Desk support, also for owners and third parties, as well as hardware, backup and maintenance services.

Over 05 years operating throughout preload with guarantee of continuity of daily operations and service throughout the national territory.

CASES IT2B

SMART ATTENDANCE



Service Desk applied with new SPOC (Single Point of Contact) operation. 1st and 2nd level services for different AIG units throughout Brazil. Effective communication between different sectors, service management and information extraction from critical areas.

Deployment with minimal impact on the customer routine, much faster, and greater cost savings for the company.



Technical support and maintenance with parts application for over 200 thousand computer equipment, local networks, among others. ICT Services Portal and strategic technology management, serving more than 800 locations and 400 professionals with a mixed Service Desk and Watson solution.

Greater efficiency and agility with automated Virtual Assistant to provide information and answer questions in real time.

CASES IT2B

FIELD SERVICE



Field Service Project supporting 176,000 equipment, 1600 calls / month and Brazil capillarity. Guaranteed and unsecured multi-brand support, NBD (next business day) service, equipment sorting and disassembly, and parts repair.

Efficiency and quality assurance of the service provided with ecological disposal and reverse logistics program.

CASES IT2B

PRINT OUTSOURCING & ECM



Expertise in more than 30 sites spread throughout the country, with the Follow Me solution of print outsourcing. Sustainability and integration for over 100 equipment with badge release and high levels of security and confidentiality of Monsanto's internal processes.

A solution that adds greater security to the company with guarantee of confidentiality and effectiveness in the processes.



Outsourcing Printing with Follow Me solution, 40 scanner application, over 100 printing equipment and a production table at the Serasa Experian facility. High volume of processes with systems that guarantee effectiveness and reliability.

Increased safety and efficiency guaranteed by equipment support and service desk incident reporting.

CASES IT2B

PRINT OUTSOURCING & ECM



Supply of more than 12 thousand equipment with possibility of development, maintenance and technical assistance with spare parts and control softwares, providing all supplies in more than 800 units of the Court of Justice of São Paulo located in the Capital and in the interior of the state.

A solution that ensures greater freedom of action, security and support in customer printing activities.

CASES IT2B

BCC – BUSINESS CONTINUITY CENTER



Guaranteed continuity of operations of Canadian Bank Scotiabank through BCC – Business Continuity Center operations with Disaster Recovery Plan solution. Highly critical services that include backup physical contingency plan and site in case of inaccessibility.

Operations and processes ensured by an efficient solution that provides greater reliability and frequency to bank activities.

CASES IT2B

NETWORKING



A.C. Camargo Cancer Center

Implementation of wireless network with high stability and guaranteed mobility in communication, both for care and for scheduling appointments and exams at the Hospital. Application of a management software and security standards that prevent intrusion and data loss.

Secure and stable connectivity, both for patient and caregiver access and for the work of healthcare professionals.

INSTITUTO MAUÁ DE TECNOLOGIA



Modernization and expansion Instituto Mauá de Tecnologia's entire wifi network. Implementation of a project with state-of-the-art technology, in addition to increasing the number of access points, totaling 160, and serving over 1000 simultaneous users.

Visibility and safety assurance for administrative and educational activities.

CASES IT2B

DIGITAL SIGNAGE



Use of technology in favor of corporate communication in more than 50 Brazil Kirin units nationwide. More than 70 professional monitors installed and software license in operation, greater flexibility for speedy data update and maintenance, and data unification.

More efficient internal communication, with agility, integration and assertiveness in the exchange and updating of company content.



Installation of 3,000 professional high definition computer monitors in more than 2,000 Caixa Econômica branches throughout Brazil. Real-time information update that impacts branch service flow and further improves customer communication.

More agility and quality in communication, with technological support and content update in real time.

CASES IT2B

ZAR DIGITAL PARKING



Management of 2,700 public parking spaces, 477 for motorcycles, 5% for the elderly people and 2% reserved for the disabled people. Focus on urban mobility and conscious use of public space in the city of Tubarão in Santa Catarina.

Acquisition of credits on the web or physical points, with online monitoring and management team coordinated by IT2B.

ZAR

ZONA AZUL RÁPIDA - CARPINA

Efficient management of 2,835 parking spaces, with focus on urban mobility and connection with the transportation technology of the city of Carpina - PE. Acquisition of credits on the web or physical points, with online monitoring and management team coordinated by IT2B.

Agility and organization in urban mobility, improved signaling and democratization of parking spots.

CASES IT2B

ZAR DIGITAL PARKING

SOLIDARY PARKING BIGUAÇU / SC

With the implementation of the platform in Biguaçu - Santa Catarina, it was possible to solve local problems such as lack of parking in the city, insufficient security in the urban perimeter and irregular performance of informal monitors.

There are 665 parking spots available, 576 for cars, 36 motorcycle parking spots, 02 loading and unloading, 02 taxis, 13 places for people with special needs and 33 for elderly people.

Benefits for commerce, more traffic flow and convenience for the population.

IT2B TECHNOLOGIES



LEARN ABOUT IT2B TECHNOLOGIES
THAT INNOVATE BUSINESS
OPERATIONS IN THE MARKET





SMART ATTENDANCE SOLUTIONS

The New Digital Age Service Desk

The solution introduces a new support concept that brings together technologies such as BI & Analytics, Artificial Intelligence, Cognitive Computing, Process Automation, Mobility and Self Service Desk. All this in a fully integrated and modular way, enhancing the performance of the T.I area and meeting the needs of each company.

SCALABILITY | AGILITY | EFFICIENCY

TARGETED SOLUTION
THAT DELIVERS
FEATURES, SUCH AS:

Integrated Service Catalog

Intelligent Field Service

Multilevel Service

Routing and Geolocation

Cognitive Intelligence and Robots

Mobility



TRACK & TRACE SOLUTIONS

Traceability for origin and authenticity assurance

Integrated solution that provides information and answers on the origin and authenticity of products, from raw material and manufacturing steps to logistics, distribution, retail and customer processes.

CONTROL | SAFETY | MONITORING

FEATURES THAT COVER
DIFFERENT STEPS, SUCH AS:

Fabrication

Distribution

Retail

Consumption



HEALTH SOLUTIONS

Digital platforms to empower health management

Complete solutions to transform the management of public and private health institutions. Data intelligence for the adoption of new, much more assertive, efficient and optimized administrative models.

INTEGRATION | CONNECTION | MAPPING

FEATURES COVERING
DIFFERENT AREAS SUCH AS:

Health Management

Hospital management

Chronicle Management

Team management



HAAS | HARDWARE AS A SERVICE

Intelligent support and services
for your business

Hardware as a Service is a smart solution that combines the advantages of hardware leasing with the distinctions of a highly specialized technical support and IT service management.

CONTROL | ECONOMY | FLEXIBILITY

COMPLETE
SOLUTION THAT
DELIVERS VARIETY
AND RESOURCES,
SUCH AS:

End Users Devices

Connectivity

Data Center Devices

Rollouts e Geolocation



651, CRUZEIRO STREET,
CEP 01137-000
BARRA FUNDA – SÃO PAULO



303, CAMPOS SALES STREET
CEP 06411-150
CENTRO - BARUERI



388, OLGA AVENUE
CEP 01155-040
SANTA CECÍLIA – SÃO PAULO



11 3824.6800

www.it2b.com.br

